

**Pfizer Limited**

The Capital, 1802 / 1901,
Plot No. C - 70, G Block, Bandra Kurla Complex,
Bandra (East), Mumbai 400 051.
Tel : +91 22 6693 2000 Fax : +91 22 2654 0274

March 18, 2016

The Corporate Relationship Dept.
BSE Limited
1st Floor, P.J.Towers
Dalal Street,
Fort, Mumbai - 400 001

Listing Department
The National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051

Dear Sirs,

Sub: Intimation pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Appointment of Managing Director

Pursuant to regulation 30(2) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the Board of Directors of the Company has appointed Mr. S. Sridhar (DIN: 05162648) as the Managing Director of the Company, with effect from March 18, 2016 for a period of 5 years. The appointment of Mr. S. Sridhar will be subject to the approval of shareholders at the ensuing Annual General Meeting of the Company.

Mr. Sridhar is a Chartered Accountant by profession with over 20 years of experience. Mr. Sridhar has served as the Chief Financial Officer of Pfizer Limited for a period of 7 years and was appointed as the Executive Director on the Board of Directors of the Company in May 2013. He has also concurrently led the Company's Distribution function for 3 years and is also currently leading Pfizer's Anti-Infective, Cardio vascular, Ophthalmology business.

At Pfizer, Sridhar has led a number of strategic initiatives that have significantly expanded the company's business footprint in the country. This includes the implementation of the merger of Wyeth Limited with Pfizer Limited in India that resulted in the two listed companies successfully combining talent and product portfolios to create a single 'go to market' strategy, stronger market presence and increased long term shareholder value. He is also responsible for developing the integrated company's 'institutional business' strategy that has resulted in a strong Pfizer product portfolio presence in major institutions across the country and leading the development of the company's multi-channel marketing strategy.

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CIN: L24231MH1950PLC008311

✉ contactus.india@pfizer.com

🌐 www.pfizerindia.com

Before joining Pfizer, Mr. Sridhar held the position of Finance Director of Diageo India Private Limited. He was also on the Board of Wyeth Limited.

Mr. Sridhar does not hold any shares in the Company. None of the Directors are related to Mr. Sridhar.

We request you to kindly take the above on record.

Thanking you,

Yours truly,
For Pfizer Limited



Prajeet Nair
Company Secretary